

## FOR IMMEDIATE RELEASE

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# Stage Ninja<sup>®</sup> launches Stainless Series: rugged retractable fiber optic, CAT6, multi-cable and custom reels for demanding environments

INDIANAPOLIS - May 22, 2025 - Stage Ninja, a U.S.-based manufacturer of professional cable management systems, today announced the release of its Stainless Series, an innovative new line of stainless steel retractable cable reels. These reels are designed to be weather- and dust-resistant, capable of withstanding harsh, mission-critical environments in the industrial, medical, aerospace and outdoor sectors.

The Stainless Series is constructed from 304 stainless steel and anodized aluminum for outstanding durability. Standard configurations are available, while innovative features provide industryleading customization.

"These reels were developed to outperform in places where failure isn't an option," said Brent Eskew, COO of Stage Ninja. "From corrosive environments to surgical-grade settings, this new flagship line brings industrial toughness and configurability to the front line."



### **Engineered for performance**

- 304 stainless steel & anodized aluminum: Corrosion-resistant housings built to last
- Retraction styles: Choose from constant tension or locking/releasing
- Fully custom options: From standard cables like XLR, signal control, and medicalgrade power, to complex hybrid, multi-cable and multi-channel assemblies
- Medical-grade options: Cleanable, compliant and built to clinical standards
- · Lengths up to 100 feet: Big lengths in a smaller footprint
- Made in the U.S.: Designed, assembled and supported domestically

Designed for OEM integration, mobile installations, infrastructure, and production facilities, the Stainless Series supports operations where reliability, cleanliness, and durability are essential. Typical applications include stadium audiovisual (AV) systems, factory automation, broadcast control, clean rooms, and mobile command centers.

#### Key distinctions from the competition

While some manufacturers offer stainless reels with basic corrosion resistance, none can match the liquid- and dust-tight sealing, durability, and build quality achieved by Stage Ninja.

No other brand provides the range of spring configurations available through Stage Ninja in partnership with OEM supplier Ametek. This technology enables longer cable lengths in a compact footprint and accommodates a wider variety of cable types, including small-gauge conductors and fiber, with long-term reliability.

Competitors exploring fiber reels do not offer the configurability and durability found in Stage Ninja's solutions due to the limited capabilities of their spring technology.

By addressing the demands of next-generation fiber optic standards, Stage Ninja provides a superior solution for exceeding gigabit speeds in a retractable format.

Stage Ninja provides exclusive hybrid, multi-cable, and multi-channel versions of these new stainless steel retractable cable reels, engineered to meet a wide range of performance requirements across various industries.

### **Availability**

Standard models can be ordered now through authorized Stage Ninja dealers. Call to discuss custom builds.

#### For more information

Visit the <u>Stage Ninja stainless steel products page</u> or contact us for images, dealer information or custom orders.

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### About Stage Ninja®

Stage Ninja is a U.S.-based designer and manufacturer of professional-grade cable reels and mounting solutions. Its products are trusted worldwide across professional audio, broadcasting, aerospace, and industrial applications. The company also produces Ninja Clamps<sup>™</sup>, precision commercial-grade mounting products for electronics and personal devices utilized in content creation, consumer electronics, live music performances, and the tech industry.